



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Assoc(2890)
Buyer KEULEMAN,KATIE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand 1897/OBAMA SKED C (138499)
Acct Types National/Political
Est/Headline 1897/06387161
Demo
Revision
Comments OBAMA SKED C
OBAMA FOR AMERICA- SKED C

Invoice 652880
Inv Date 11/25/2012
Terms Net 30
Contract 338035
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:58PM

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
24.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/29/12 8:22PM (Mo)	00:30		OFA12G179H	\$9250.00	
25.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/29/12 10:36PM (Mo)	00:30		OFA12G179H	\$6000.00	
36.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/29/12 5:23AM (Mo)	00:30		OFA12G179H	\$625.00	
37.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/29/12 5:30AM (Mo)	00:30		OFA12G179H	\$925.00	
38.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:55AM (Mo)	00:30		OFA12G179H	\$1875.00	
39.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/29/12 9:59AM (Mo)	00:30		OFA12G179H	\$560.00	
40.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/29/12 10:23AM (Mo)	00:30		OFA12G179H	\$560.00	
41.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/29/12 10:59AM (Mo)	00:30		OFA12G179H	\$925.00	
42.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/29/12 12:39PM (Mo)	00:30		OFA12G179H	\$850.00	
43.0	Spot	1:00:00PM- 3:00:00PM	Day,M-1	10/29/12 2:59PM (Mo)	00:30		OFA12G179H	\$800.00	
44.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/29/12 3:30PM (Mo)	00:30		OFA12G179H	\$650.00	
45.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/29/12 4:12PM (Mo)	00:30		OFA12G179H	\$800.00	
46.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 7:25PM (Mo)	00:30		OFA12G179H	\$3000.00	
47.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	10/29/12 7:29PM (Mo)	00:30		OFA12G179H	\$3000.00	
48.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:32PM (Mo)	00:30		OFA12G179H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$31,820.00
Commission	(\$4,773.00)
Net Total	\$27,047.00

Total Spots 15

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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